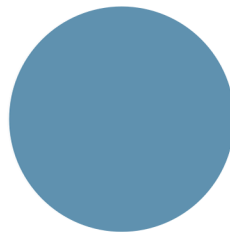


INTENSIVE AND INDIVIDUAL

# CV AND LINKEDIN SESSION



**Aaltje Vincent  
& company.**

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## INTENSIVE CV AND LINKEDIN COACHING SESSION WITH AALTJE VINCENT UNIQUE IN THE NETHERLANDS

**The 4-hour 1-on-1 session with Aaltje will help get you your job interview and conduct it with confidence.**

**Are you ready for this? Read how it works!**

If you're ready for this, I'll talk to you over the phone first, for at least 10 minutes. I'll take this time to see if you're ready. I call this being ready for the job market. To be ready for the job market means being able to explain, down to the job title level, how and why you are the solution for an employer. In concrete and realistic and realistic terms. You should also be able to find three vacancies within the same profession or within the same position.

If we decide to start working together, you will receive a confirmation that we will start on a morning from 9.30 hrs to 12.30hrs. I will check your LinkedIn one week after our session.

I would then like to receive your current CV and three vacancies within the same profession or position; vacancies that appeal to you.


## "I do the typing. You don't."



I will examine these vacancies right before our appointment, so that I can put myself in your selectors' shoes. On the morning of the appointment we will work in my work studio in Almere-Duin, in the heart of the Netherlands. Let's get to work!

I will discuss the basics of a CV that in seconds says, "I want to talk to this person!". Such a cv has a maximum of two pages and includes the context of your employer, scannable rows, keywords, emphasis on the last 10 years and the numbers that characterise your work experience. I will consciously create your profile last.

I'll start with a blank document. I do the typing, you don't. We'll start with your personal details and we'll discuss whether your photo is adequate.



Then I'll zoom in on your most recent job. I work hands-on. I ask, filter and type.

I'll make a short description of the employers you worked at so that the reader can see the type of employer at a glance. I also do this for very well-known employers. Because it works.

Then I will ask you detailed questions about the activities in your job. I want to know everything. Anything and everything.

## **I almost always hear "I don't remember, that's dumb!"**

● There's so much I want to know that you really have to dig into your past to reveal your professional activities. But don't worry, I'll help you think about all facets of your work. That's my job.

I almost always hear "I don't remember, that's dumb! I can assure you this is what happens to everyone I work with when I make CVs.

And I zoom in on the numbers that go with it. Budgets, percentages, growth, number of participants, number of inhabitants, patients, et cetera. All the numbers.

Meanwhile, I still haven't typed anything yet. I first take notes in pencil, sometimes for an hour.

I will then filter your work experience, which is the most important part. I focus on what will help you get invited, and what works for you. That's my job.

● I think about the exact words I need to write in the enumeration, so that the most important words will definitely be read. I will also decide which words are typed in bold or italic to ensure the accents that I think will help you get invited.

This is how we will go through your entire work experience.

I will also discuss the gaps in your CV with you. Your career switches. Your steps from entrepreneurship to being employed, for instance. And everything that makes your career extra special. I filter and I type the words that will help you get invited.

I will also ask you if you followed education next to your work. I can choose to mention it in addition to your work experience. And again in the education section.

In between, I will print your CV each time, so you can see if you recognise yourself in it and become one with your CV, which is crucial. We will make adjustments where necessary. I will do the final editing to make sure your CV says: 'I want to talk to you!', in networking, in applications via letters and via LinkedIn.

Meanwhile we drink coffee, tea or water. I keep asking questions about all your work experience. Sometimes we will search the internet for something.


## **"In your own words and in a super personal way."**

● You'll become more and more aware of everything you 'just do' in your work. You become aware of your unconscious abilities. When you think about all your work experience in my work studio, you can look outside at the trees, the clouds, the beautiful skies, the birds and the ducks 😊...

until we've discussed all your work experience... and I filtered it. We will then process the keywords from the vacancies into your CV. I will help you showcase– in your own words and in a super personal way - your work experience, the choices you've made, departure arguments and gaps in your CV, briefly and powerfully in a job interview. After that, I will ask you all about your education, your side activities, your interests and any other details.

● After this session, you can place your career steps in a larger context and explain the common thread. I will give you some ideas, but we'll look for your own authentic words together. You can even write them down yourself, if you like. So that they stick.






Wherever I can, I will also give advice on the most effective approach to your unique job market. For example, advice on networking, recruitment agencies, application activities, etc.

The layout of your CV is built up in a way that selectors prefer; they can quickly read and get your craftsmanship. If necessary, I will discuss additional layout options with you, which helps to get invited.


And then - as a final finishing touch - I'll write your profile. A unique and compelling profile in a maximum of 3 lines of text.

## Seeing your new CV, you'll say, "Wow, this is what I stand for in my profession!"


 You'll leave with:

- a two-page CV that says: "I want to talk to you!"
- awareness of your many unconscious abilities. Wow 😊!
- self-confidence to go through the job interview including your STARR examples and your career steps.
- two of my four current books.

When clients see their brand-new CV they say, every time: "Wow, this is what I stand for in my profession! I'm very happy with this!"

 Within a month after our session, you will fill in everything on LinkedIn. When you've filled it all in, just email me; I'll check your LinkedIn profile and finetune where necessary. I will do this within one workweek.

**After completing the CV and LinkedIn coaching session, you will be optimally equipped for all your networking and application activities.**

 Investing in an intensive CV and LinkedIn coaching session makes sense, if you:

- want to be optimally prepared before starting your application activities
- are not being invited time and time again to vacancies that suit you \*
- want a CV that works for you!

\* As a career professional, I've seen hundreds of CVs that clients have made themselves. In my experience, if they make their own CVs, they will miss 70% of professional presentation.

## Goal

The intensive session has one single goal: to make sure your CV and LinkedIn profile exude in all your networks - on- and offline - and application actions: 'I want to speak to this person!'

## Preparation

An intake interview by telephone is essential to determine whether you are ready for the job market. If the answer is positive, I would like to receive three vacancies you're excited about and your CV.



A CV session covers an average of 3 hours of intensive 1-on-1 work together, including preparation! This is complemented by hands-on optimisation of your LinkedIn profile of up to 30 minutes, after you have edited it yourself based on your new CV.



Work Studio Aaltje Vincent & Company in Almere-Duin, or an external location in consultation with the client.



The investment in an individual and intensive CV session with Aaltje Vincent amounts to € 1,147 excluding 21% VAT.

The CV coaching session is also part of my outplacement coaching. The amount mentioned includes two of my books (in Dutch): Jobmarketing 3.0 or Solliciteren via LinkedIn (Applying via LinkedIn) or Sollicitatiegesprekken doe je zo (This is how you handle job interviews). You will receive the books during the CV coaching session. If we work at an external location, the location, travel time and travel costs (€ 0.27 per km) excl. 21% VAT will be added.

Naturally, I am happy to explain my approach in more detail. Please feel free [to contact me](#).



## About Aaltje Vincent

Aaltje Vincent is a certified career professional, trainer, speaker, and #1 bestselling author on job application strategies. Being visible and discoverable in the job market and choosing new work happiness are Aaltje's areas of expertise. She is the founder of the Job Marketing method (2007), Applying via LinkedIn (2009), Candidate Experience 3.0 (2018), Applying for Work Happiness (2022), Applying with ChatGPT (2023) and Brutally honest recruitment (2026).

In April 2024, she received the LoopbaanPro Career Award for her entire body of work, presented by a professional jury. Since 2020, she has held the title of LinkedIn Top Voice.

Aaltje's style is characterized by dialogue and the challenge to work strategically and practically. She is the author of bestsellers that, over 18 years, have been borrowed more than 14,000 times from libraries and sold over 100,000 copies. Her books are highly praised for their practical approach and thoroughness.

Through her coaching, training, and masterclasses, she has helped thousands of career, HR, and recruitment professionals elevate their craft, and inspired hundreds of thousands of professionals to take smart and successful steps in their careers.

Maintaining continuous dialogue with HR and recruitment departments of organizations, companies, and staffing and recruitment agencies—regarding how they develop and select talent, the technological developments involved, and research on these topics—is part of her daily work.

Aaltje also shares her expertise through visuals, podcasts, videos, LinkedIn Live broadcasts, checklists, blogs, columns, and articles in trade journals, as well as via social media, national press, radio, and television.

## Actual books:



2021 | 18e Ed.



2019 | 5e Ed.



2024 | 34e Ed.



2024 | 2e Ed.



2026 | 1e Ed.

## Contact

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